



72 hrs True Italian Food Festival 2019

The biggest party of the Italian gastronomy ever organised in Germany this year in Berlin and Hamburg

Not only in Berlin: after three amazing editions (more than 6.000 participants in 2018), the 72 hrs True Italian Food Festival will take place simultaneously also in Hamburg. For 72 hours, starting on Wednesday 18th from 5 pm to Saturday 21st September, 92 of the best Italian restaurants, pizzerias, wine bars and cafés in Berlin and Hamburg, will offer some selected regional specialties of the Italian culinary tradition together with a drink for just 7€. Culurgiones, turnip tops, baccalà mantecato Venetian style, sarde in saor, sfincione, fried pizza, filled cappelletti in saffron sauce, porchetta, bagna càuda and tigelle are just some the dishes that will be offered during the event. The fixed price of 7€, the same for any place you go, includes, besides food, also an Aperol Spritz or a Campari Amalfi (or, in the places that can't serve Spritz, a glass of wine, a beer or a soft drink). The event's goal is to spread the true Italian culinary culture abroad, which doesn't involve the chef's nationality but the quality of ingredients and the simplicity of the recipes, even when they are innovative. On occasion of the event, True Italian also organises an Instagram contest which the first prize is a stay for two people in a beautiful Italian city.

How the festival works. To taste one the more 92 specialties specifically designed for the event, you just have to go between Wednesday from 5 pm and Saturday evening (72 hours or a little more), in one of the 92 participating places (55 in Berlin and 37 in Hamburg) and ask for the True Italian promotion. Every place has its own and then, every customer, will have the chance to choose to stay and try something else on the menu or continue the tour going to another True Italian restaurant.

The map. In order to facilitate the tasting tour, we created two 72 hrs True Italian maps, one for Berlin and one for Hamburg, traced on their metro maps. They indicate every place participating with their addresses, opening times and their True Italian specialty. These maps are available on the website trueitalian.top as a PDF file or on Google Maps. Two weeks before the event start you can find them as a flyer in all participating restaurants.

The participant's selection, partner and sponsors. All the participating places have been selected by the magazine online Berlino Magazine. The festival is organised by [Berlin Italian Communication](http://BerlinItalianCommunication.com) with the support of the Italian Cultural Institutes of Berlin and Hamburg. Sponsors are Campari, Aperol, Averna, Acqua Panna, San Pellegrino, NordCap, Moretti Forni and Plus.

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